



“We Are Not Invisible: A Celebration of Elders”

2019 Photo Contest sponsored by Koochiching Aging Options

1000 Fifth Street

International Falls, MN 56649

www.KoochichingAgingOptions.org

Official Contest Rules and Guidelines 2019

What to Enter

Koochiching Aging Options is dedicated to supporting the independence, dignity and health of older adults in Koochiching County, and we want to see these qualities through the eyes of their families, friends and neighbors.

For the 2019 Photo Contest, we would like you to take photos of one, or more, people that showcase the idea that older adults are not invisible but rather vital individuals. Capture, to celebrate, vibrant moments of daily life and express what the independence, dignity and vitality of older adults looks like to you and your community.

Contestant Eligibility

- The Contest is open to amateur and professional photographers who are residents of Koochiching County.
- Employees and board members of Koochiching Aging Options, panel judges, as well as immediate family and household members of those judges, are not eligible to enter.
- Entrants must be at least 14 years of age prior to or on the last day a photo can be submitted.
- You must own all legal rights to submitted photos.

Photo Eligibility

Each photographer may enter up to two (2) images taken of Koochiching County residents that reflect the dignity, independence and vigor of older adults (age 55+). Images must meet the Submission Requirements to be eligible. Entries not meeting these requirements will not be considered. The Contest reserves the right to request unaltered or RAW images to verify image integrity as it pertains to submission requirements.

All photos must have been taken in Koochiching County within the last two years.

Photographs that have been published (except online) are not eligible.

Entry Period / Deadlines

The Koochiching Aging Options “We Are Not Invisible” Photo Contest begins May 1, 2019, and ends at 4:30 p.m. on Friday, October 18, 2019. Entries submitted before or after the entry period will not be eligible. Winners will be announced in November 2019.

Only the 12 finalists and 12 honorable mentions will be notified. If you do not hear from Koochiching Aging Options by December 15, 2019, then your photograph has not been selected.

Photographs

Photo Subject Restrictions

All photographs must be taken of Koochiching County residents within Koochiching County. Photographs taken outside the county will be disqualified.

Photos must be appropriate for exhibitions, posting in publications and posting on a public website. Obscene, provocative or otherwise questionable content will not be considered. Koochiching Aging Options retains sole discretion as to what constitutes appropriate content.

Image Format and Size

Photographs may be black-and-white or color hard copy print(s). Color photographs changed to black-and-white are acceptable. Photos must be 8 inches x 10 inches.

Conforming Photographs and Originality

By submitting your entry, you (parent/legal guardian if entrant is a minor) agree that the photograph(s) conforms to the guidelines and content restrictions.

By entering, entrants (parent/legal guardian if entrant is a minor) represent and warrant that the photograph(s) that they submit are their own original creations and do not infringe any other person’s or entity’s rights, including trespassing on private land.

Do not submit a photo taken by someone other than you. Your submission of the photo and entry form is your guarantee that you are the copyright holder of the photo.

Photo Subject Release Forms for People in Your Photograph(s)

If subjects of your photo(s) are recognizable, and especially if they include children, you need to submit a model release form with your entry. A sample release is available from Koochiching Aging Options and attached to these Rules and Guidelines. (Feel free to make copies of it.)

It is understandable that photographers taking pictures in public places may be unable to secure a subject release form, so please feel free to enter your photographs in these types of situations. Please provide a detailed description of the circumstances of your photograph and we will review your entry.

Ownership/Use Rights

Photographers must be the sole author and the owner of the copyright in all photos entered. Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed in public exhibition, in Koochiching Aging Options publications and on the Koochiching Aging Options website without any fee or other form of compensation and agree that Koochiching Aging Options may display winning photos in exhibition, in publications and on their website, and may retain copies of the photograph for archival purposes. Photos may be credited to the photographer named in the entry form. Entries may be selected for display or use in other Koochiching Aging Options web pages and promotional materials, including publications, printed and sold for fund raising purposes, for example, calendars. In the event that ownership of any photograph submitted is contested in any manner, Koochiching Aging Options retains the discretion to disqualify that photograph and discontinue use of the photograph.

How to Enter and Name your Photographs

All entries should be mailed to or hand delivered to:

Koochiching Aging Options
1000 Fifth Street
International Falls, MN 56649

Entries should include the following information clearly typed or printed:

- Your name
- Your Age (as May 1, 2019)
- Your Address
- Your email
- Your Telephone Number(s)
- Photo Title
- Community and/or County where photo was taken
- Caption that describes photo and what “We Are Not Invisible” looks like to you. (Limit to one brief paragraph)
- Self-addressed stamped 8 x 10 inch envelope for return of your entry photo(s) if you wish images to be returned to you
- Incomplete entries will not be accepted and will be automatically rejected.
- Your signature. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on their behalf.

Judging

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the vital role older adults play in our county's life. A Koochiching Aging Options panel will judge the entries and all contest decisions are final. Entries that fail to comply with Official Contest Rules will be disqualified. The Koochiching Aging Options panel may include professionals in graphic design, website design, marketing, public relations, and service to older adults.

Winners

The panel of judges will meet to review and select the top 12 photographs, the Honorable Mentions, and to determine the Best of Contest.

If fewer than ten eligible photographs are entered in a category, Koochiching Aging Options may cancel that category. Winners will be notified by telephone, mail or email using the information on the entry form. Winning categories are subject to change.

Recognition and Use

Winning photos will be determined by Koochiching Aging Options. A winning designation may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize. [The winner will be announced on the Koochiching Aging Options website and in press releases. Winning photographs, along with the photographer's name and information about the photo may be displayed in a traveling exhibition, in Koochiching Aging Options publications and on the Koochiching Aging Options website.

Contest Categories

Overall Winners: Up to twelve (12) images will be chosen as overall winners.

Best of Contest: One of the overall winning images will be nominated best overall image.

Honorable Mentions: Up to 12 images that best relate the theme of the Contest.

Disqualification

Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

No alteration or manipulation of photographs is permitted except for standard optimization (red eye removal, removal of dust, cropping, reasonable adjustments to exposure, contrast, etc.).

Photographs depicting anything that does not adhere to the rules of the Contest, contains unsafe acts or acts that are inappropriate, indecent or obscene, as determined by Koochiching Aging Options, in their sole discretion, shall be disqualified.

Images with identifiable subjects and without a subject release form will not be eligible.

Not Permitted:

- No watermarks, signatures, or copyright notices may be added to images. All winning images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.
- Artistic filters are not permitted

Permitted:

- Standard optimization permitted
- One-step enhancement (such as "AutoFix") allowed
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness and value – allowed when kept to minimum.

Privacy and Publicity

Any information you submit as part of the Photo Contest will be used in any list of winners, for display and for promotional purposes in any media without payment or consideration.

A potential winner may be required to complete and return an affidavit of eligibility, including proof of age, and liability/publicity release within 14 days-

Additional Terms and Conditions

Koochiching Aging Options is not responsible for (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Koochiching Aging Options reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice due to factors beyond Koochiching Aging Options control, including technical difficulties, that disrupt or corrupt the fair administration or operation of the contest. Koochiching Aging Options is entitled to interpret these rules as needed and its decisions are final. Koochiching Aging Options reserves the right to disqualify any entrant submission that Koochiching Aging Options has reason to believe is not the original work of entrants and does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.

By participating in the contest, you agree to release and hold harmless Koochiching Aging Options and its employees, officers, affiliates, agents, contest sponsors and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights.